

HOMELAND SECURITY AT THE LOCAL LEVEL

A PUBLIC POLICY CONFERENCE

Hosted by:



LOWE INSTITUTE
OF POLITICAL ECONOMY
CLAREMONT MCKENNA COLLEGE



ROSE INSTITUTE
OF STATE AND LOCAL GOVERNMENT
CLAREMONT MCKENNA COLLEGE

FRIDAY, MARCH 24, 2017
McKenna Auditorium, Claremont McKenna College

SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship - \$10,000

- Logo on all print materials, (wherever possible, based on size of ad/communication), including print ads, e-blast, flyers, and event day materials
- Name mention in all issued press releases
- Recognition from the podium
- The opportunity to have a promotional table near the entrance
- A full page ad in the program
- Logo and link on the website
- Sponsor recognition at the venue
- 20% Affiliate discount for sponsor guests
- Complimentary admission and preferred seating for twenty (20) attendees

Gold Sponsorship - \$5,000

- Logo on all print materials, (wherever possible, based on size of ad/communication), including print ads, e-blast, flyers, and event day materials
- Name mention in all issued press releases
- The opportunity to have a promotional table near the entrance
- A half page ad in the program
- Logo and link on the website
- Sponsor recognition at the venue
- 20% Affiliate discount for sponsor guests
- Complimentary admission and preferred seating for ten (10) attendees

Silver Sponsorship - \$2,500

- Logo on all print materials, (wherever possible, based on size of ad/communication), including e-blast, flyers, and event day materials
- Name mention in all issued press releases
- The opportunity to have a promotional table near the entrance
- A quarter page ad in the program
- Logo and link on the website
- Sponsor recognition at the venue
- 20% Affiliate discount for sponsor guests
- Complimentary admission and preferred seating for five (5) attendees



Inland Empire Center for Economics and Public Policy
c/o Rose Institute: 850 Columbia Avenue, Kravis Center #436, Claremont, California 91711
909.607.7265 | www.inlandempirecenter.org | contact@inlandempirecenter.org

HOMELAND SECURITY AT THE LOCAL LEVEL

A PUBLIC POLICY CONFERENCE

Hosted by:



LOWE INSTITUTE
OF POLITICAL ECONOMY
CLAREMONT MCKENNA COLLEGE



ROSE INSTITUTE
OF STATE AND LOCAL GOVERNMENT
CLAREMONT MCKENNA COLLEGE

FRIDAY, MARCH 24, 2017

McKenna Auditorium, Claremont McKenna College

Bronze Sponsorship - \$1,500

- Logo on all print materials, (wherever possible, based on size of ad/communication), including e-blast, flyers, and event day materials
- The opportunity to have a promotional table near the entrance
- A quarter page ad in the program
- Logo and link on the website
- Sponsor recognition at the venue
- 20% Affiliate discount for sponsor guests
- Complimentary admission and preferred seating for two (2) attendees

Municipal Sponsorship or Educational Institutions - \$500

- Logo on all print materials, including e-blast, flyers, and event day materials
- Logo and link on the website
- Recognition at the venue
- Mention in the program
- 20% Affiliate discount for sponsor guests
- Complimentary admission for five (5) attendees

Affiliate Sponsorship

- Inclusion of the Affiliate's logo and hyperlink on the CMC Inland Empire Center website
- Affiliate recognition at the conference venue
- Discount of 20% from standard admission to the conference to Affiliate members
- Mention in the program
- Recognition from the podium at the conference

Affiliate Obligations

- A minimum of three (3) email blasts of conference ad to affiliates email database prior to the conference
- Mention in newsletter at least two weeks prior to the conference, if possible
- Mention at membership meeting prior to the conference, if possible



Inland Empire Center for Economics and Public Policy
c/o Rose Institute: 850 Columbia Avenue, Kravis Center #436, Claremont, California 91711
909.607.7265 | www.inlandempirecenter.org | contact@inlandempirecenter.org



INLAND EMPIRE CENTER
CLAREMONT MCKENNA COLLEGE

SPONSORSHIP AGREEMENT

Yes, we wish to play a major role in the **Homeland Security at the Local Level** public policy conference.
Please count us in as a sponsor.

We choose the following level of support (please complete):

Cash

In-Kind

_____ Sponsor (Level) \$_____ (Amount)

SPONSOR NAME (BUSINESS, ORGANIZATION, GOVERNMENT ENTITY, ETC.)

NAME OF REPRESENTATIVE

TITLE

ADDRESS

TELEPHONE

EMAIL ADDRESS

SIGNATURE

DATE

Please make check payable to **Inland Empire Center** (please note on the check that it is for the *Public Policy Conference*), and mail, along with a photocopy of this completed agreement, to: IEC c/o Rose Institute, 850 Columbia Avenue, Kravis Center 436, Claremont, CA 91711.